

Next Generation Wearables - Open Call

by Fridolin Wild

WEAR Sustain is organising two Europe-wide competitions in April 2017 and October 2017, to develop what could or should be considered Next Generation Wearables and smart textiles that are critical-ethical-aesthetic.

The program is seeking applications from teams in art or design to work with technology or engineering entrepreneurs to co-innovate. We aim to support strong, well developed ideas and take prototypes to the next level.

A total fund of €2.4m will be made available over two years, to fund 48 teams. Partners will receive support via innovation vouchers and input from mentors, experts and hubs to help realise their ideas, and help towards taking prototypes to market.

Progress made will be monitored and observations gathered to contribute to a Sustainability Strategy, to guide future ethical and sustainable or circular design and development methodologies.

OPEN CALL

ARE YOU THE NEXT PIONEER IN ETHICAL WEARABLES OR E-TEXTILES?

WEAR Sustain is looking for artists, designers and technologists to **work together** to co-create the next generation of wearables and e-textiles, and help pave the way for future ethical, sustainable, environmental and aesthetic technologies.

FIND A PARTNER AND APPLY

Find out about WEAR Sustain and meet your match:

BARCELONA - 21ST - 22ND APRIL
LONDON - 3RD MAY
EINDHOVEN - 16TH - 19TH MAY
BRUSSELS - 17TH MAY

For more information visit
wearsustain.eu/events

CAN'T ATTEND AN EVENT?

Find a hub/partner online at
wearsustain.eu/connect

UP TO €50,000 OF SUPPORT

Selected co-applicants across the EU will receive up to €50,000 in innovation vouchers and support to develop and take a prototype to market. A total project fund of €2.4m is available to support up

**CALL 1 OPENS
1ST APRIL 2017,
SUBMISSION
DEADLINE
31ST MAY 2017**

(Co-applicants must be available from July 2017 to work on funded projects for 6 months)

Dates for Call 2 to be announced in October 2017

FOR FURTHER DETAILS VISIT
WWW.WEARSUSTAIN.EU
#WEARsustain



WEAR
sustain

WEARABLE TECHNOLOGISTS
ENGAGE WITH ARTISTS FOR
RESPONSIBLE INNOVATION

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